



RADIANT FLOORING GUIDE

RPA 00000

Radiant Floor Guide

SPECIFICATIONS FOR ENHANCEMENT MATERIALS

Please upload your materials by **December 2**

to: <http://directories.bnpmmedia.com> (Select Radiant Flooring Guide).

Questions? Please contact Kristin Green at (248) 244-6422 or greenk@bnpmmedia.com

Logo Plus Listing

4 Color Logo

- **Quantity:** 1
- **Resolution:** 300 dpi or better (600 optimal)
- **Size:** (2 1/4" x 2") at least 675 pixels wide by 600 pixels deep
- **Color:** RGB Mode
- **Format:** Tif, PDF, EPS, JPG or Gif

Web Link

- **Quantity:** 1
 - **URL:** Company web address
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Deluxe Listing

4 Color Logo

- **Quantity:** 1
- **Resolution:** 300 dpi or better (600 optimal)
- **Size:** (2 1/4" x 2") at least 675 pixels wide by 600 pixels deep
- **Color:** RGB Mode
- **Format:** Tif, PDF, EPS, JPG or Gif

Web Link

- **Quantity:** 1
 - **URL:** Company web address
-

Premium Listing

4-Color Logo

- **Quantity:** 1
- **Resolution:** 300 dpi or better (600 optimal)
- **Size:** (2 1/4" x 2") at least 675 pixels wide by 600 pixels deep
- **Color:** RGB Mode
- **Format:** Tif, PDF, EPS, JPG or Gif

Web Link

- **Quantity:** 1
- **URL:** Company web address

Spec Sheet

- **Quantity:** 1
- **Resolution:** Low Resolution PDF (preferred) or Word document
- **Recommended Size:** 200K or less
- **Color:** Color or Black & White accepted
- **Format:** PDF or Word document

Online Color Product Shot

- **Quantity:** 1
 - **Resolution:** 72 dpi
 - **Size:** at least 675 pixels wide by 600 pixels deep (or 2/14" x 2")
 - **Color:** RGB Mode
 - **Format:** Tif, PDF, EPS, JPG or Gif
 - **Descriptive tile** for under photo online. Please limit to 25 characters if possible.
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